

CITY OF BRANSON											
TOURISM TAX RECEIPTS - BREAKDOWN BY BUSINESS CLASSIFICATION											
CALENDAR YEAR BASIS											
2011	Amusements	Theaters	Hotel/Motel	Campground	Overnight Rental	Package Resellers	Food	Other	2011 TOTAL	Inc./ (Decr.) Same Month Compared to Last YR	
January	51,522.27	220,421.53	276,117.40	1,216.95	40,170.26	15,464.81	60,293.49	0.00	665,206.71	65.3%	
February	24,029.74	88,264.26	83,510.55	1,224.42	10,906.89	2,479.53	40,499.13	0.00	250,914.52	-48.5%	
March	20,494.59	24,642.89	86,568.59	1,006.17	13,544.27	4,657.27	35,487.57	0.00	186,401.35	-38.4%	
April	85,224.39	151,474.07	289,553.85	2,580.60	43,126.74	16,664.03	65,758.98	0.00	654,382.66	37.7%	
May	68,783.62	183,013.00	258,299.30	7,419.53	36,039.12	19,366.61	63,636.67	0.00	636,557.85	-25.7%	
June	103,616.61	281,867.02	357,300.40	6,010.27	47,749.69	23,511.74	76,389.25	0.00	896,444.98	-4.4%	
July	212,166.77	330,809.36	520,200.81	9,383.34	90,128.03	30,155.11	97,590.93	0.00	1,290,434.35	-0.3%	
August	339,504.33	393,753.62	672,100.65	15,585.71	144,657.82	32,635.65	131,366.08	42.76	1,729,646.62	-4.6%	
September	235,751.99	283,547.81	467,551.86	8,715.86	70,851.64	30,354.61	94,782.55	0.00	1,191,556.32	-10.8%	
October											
November											
December											
TOTAL	\$1,141,094.31	\$1,957,793.56	\$3,011,203.41	\$53,142.85	\$497,174.46	\$175,289.36	\$665,804.65	\$42.76	\$7,501,545.36	-5.1%	
SAME MONTH YEAR-TO-DATE COMPARISONS											
2010	\$1,122,950.53	\$2,191,133.54	\$3,208,554.61	\$69,534.98	\$482,217.93	\$148,945.23	\$682,401.75	\$287.35	\$7,906,025.92		
2011	\$1,141,094.31	\$1,957,793.56	\$3,011,203.41	\$53,142.85	\$497,174.46	\$175,289.36	\$665,804.65	\$42.76	\$7,501,545.36		
Net Incr(Decr)	1.6%	-10.6%	-6.2%	-23.6%	3.1%	17.7%	-2.4%	-85.1%	-5.1%		
YTD TOTAL LODGING COMPARISONS (Hotels & Overnight Rentals)					YTD TOTAL ENTERTAINMENT COMPARISONS (Amusements & Theaters)						
2010	Total Lodging	\$3,690,772.54			2010	Total Entertainment			\$3,314,084.07		
2011	Total Lodging	\$3,508,377.87			2011	Total Entertainment			\$3,098,887.87		
	Net Incr(Decr)	-4.9%				Net Incr(Decr)			-6.5%		
2010	Amusements	Theaters	Hotel/Motel	Campground	Overnight Rental	Package Resellers	Food	Other	2010 TOTAL		
January	36,684.47	122,131.26	149,802.91	3,421.25	30,777.18	12,257.11	47,352.49	0.00	402,426.67		
February	25,332.23	197,925.23	194,005.18	918.71	19,532.92	3,013.58	46,354.54	158.82	487,241.21		
March	21,032.56	91,907.12	126,630.86	560.64	19,698.08	3,656.16	39,212.21	0.00	302,697.63		
April	62,549.54	89,579.29	225,049.53	2,485.72	31,146.32	11,391.65	53,048.56	68.00	475,318.61		
May	76,584.20	303,914.45	333,046.10	7,211.94	34,989.66	24,094.65	76,742.32	308.53	856,891.85		
June	115,599.65	296,469.93	371,962.24	13,942.33	47,764.09	12,729.58	79,496.99	-248.00	937,716.81		
July	218,704.03	331,479.67	518,304.05	13,678.55	86,831.90	24,506.21	101,136.24	0.00	1,294,640.65		
August	292,209.13	469,285.81	731,574.67	14,879.07	141,608.13	28,263.57	135,629.18	0.00	1,813,449.56		
September	274,254.72	288,440.78	558,179.07	12,436.77	69,869.65	29,032.72	103,429.22	0.00	1,335,642.93		
October	83,074.50	361,214.49	445,615.52	16,059.05	62,246.66	34,699.90	81,100.63	0.00	1,084,010.75		
November	76,336.29	431,775.91	559,943.47	13,744.74	60,358.73	35,693.99	95,409.28	38.32	1,273,300.73		
December	67,205.39	664,453.90	576,707.01	11,554.00	73,042.93	34,578.83	88,142.47	77.27	1,515,761.80		
TOTAL	\$1,349,566.71	\$3,648,577.84	\$4,790,820.61	\$110,892.77	\$677,866.25	\$253,917.95	\$947,054.13	\$402.94	\$11,779,099.20		
CONTENTS: This report is prepared from Branson business payments received by the City's Finance Department on monthly Tourism tax forms. Tax receipts are broken down into various business classifications and reported in the month that tax payments are received. Amusements reflect non-theater type admissions (i.e. museums, go-carts, miniature golf, cover charges). If a business is paying back taxes, the numbers are reflected in the most recent reporting month. Interest and penalties are included in the amounts. This report is prepared on the 1st or 2nd working day of the month.											